

NEW MEXICO



2012

NEW DIRECTIONS
FOR SCHOOL-BASED
HEALTH CARE:
HOT TOPICS FOR OUR FUTURE

NATIONAL SCHOOL-BASED HEALTH CARE CONVENTION

NASBHC National
Assembly on
School-Based
Health Care

Exhibitor and Sponsor Prospectus

If you are trying to:

- Connect with school-based health care providers
- Reach purchasers of school health equipment and materials
- Achieve a presence with adolescent health and mental health providers
- Connect with children's dental health providers

**YOU CANNOT MISS
THIS EVENT!**

2012

**NATIONAL SCHOOL-BASED
HEALTH CARE CONVENTION**

JOIN US IN ALBUQUERQUE, NM | JUNE 24-27, 2012
HYATT REGENCY ALBUQUERQUE

WWW.NASBHC.ORG/CONVENTION

Why be an Exhibitor?

If you know us, you know we are a fun bunch and that we are the right audience for your school-based health care related ideas, products, and services.

For those of you who don't know us, here are the facts:

- There are more than 1,900 school-based health centers in the U.S.
- More than 800 people from across the country attend annually, and the number is growing.
- Attendees want to know about goods or services related to child and adolescent health, mental health, dental health, or school health.
- Asthma, diabetes, immunizations, reproductive health, and substance abuse are a few of the many issues that SBHC staff address on a daily basis.



Exhibitor Benefits

- 6' table, 1 chair
- Company identification sign
- Profile in the convention program (75 words)
- Listing in pre-convention newsletter (must have commitment by March 15, 2012)
- Listing on convention website
- Listing in convention program
- Participation in an on-site scavenger hunt to increase traffic
- Admission for 2 people to the exhibit area only

Advertising

NASBHC's Annual Convention program is the central source for information during the event. You can convey your company's value to attendees continuously with an ad in the program.

- Business card (3.5 x 2 in)\$300
- Quarter-page (4.25 x 5.5 in)\$525
- Half-page (8.5 x 5.5 in)\$750
- Full page (8.5 x 11 in).....\$1,000

All ads must have a 1/4 inch border (no bleeds). Ads should be submitted as a JPEG or PDF.

Deadline for copy: April 15, 2012

Location: Hyatt Regency Albuquerque
Albuquerque, New Mexico ● 330 Tijeras NW ● 505.842.1234

Room Rate: \$129 single or double (book by June 1, 2012)

Exhibit Schedule *(subject to change)*

Set-up	Monday, June 25	11:00 am – 4:00 pm
Exhibit	Monday, June 25	5:00 – 6:30 pm
	Tuesday, June 26	7:30 – 9:00 am & 11:30 am – 1:30 pm
Tear-down	Tuesday, June 26	2:00 – 4:00 pm

Exhibit Pricing

RATE	SIZE	COST
Commercial	Table Top	\$1,000
Non-Profit/Gov't	Table Top	\$550





Sponsorship Opportunities

Sponsors at the National SBHC Convention enjoy high-profile recognition for enhanced ROI and branding.

Gold \$10,000

All benefits listed at left, and:

- Name featured in the NASBHC newsletter for the entire year
- Full-page black and white ad in the final convention program (*must have artwork by April 15, 2012*)
- Upgraded listing with logo in final convention program (125 words)
- Signage with logo in convention registration area
- List of attendee email addresses 30 days after the conference
- Two additional complimentary registrations
- Two additional invitations to conference VIP reception
- Sponsored e-blast

Silver \$5,000

All benefits listed at left, and:

- Half-page black and white ad in the convention program (*must have artwork by April 15, 2012*)
- Upgraded listing with logo in convention program (75 words)
- Signage with logo in convention registration area
- One additional complimentary registration
- One additional invitation to conference VIP reception

Bronze \$2,500

All benefits listed at left, and:

- Quarter-page black and white ad in the convention program (*must have artwork by April 15, 2012*)

Become A Sponsor!

All Sponsors receive:

- All exhibitor benefits
- Ad space in the final convention program
- Two complimentary registrations
- Logo featured on the convention website with a hyperlink to your site
- Two invitations to conference VIP reception

ADDITIONAL OPPORTUNITIES – increase your company's profile

\$250 Take one! Display up to 800 copies of one item. \$50 for each additional item

\$500 Pre-conference attendee list (*sent to you 15 days before the conference*)

\$500 Feature your logo in one of the pre-convention e-blasts to NASBHC's e-mail list

