

**NASBHC** National  
Assembly on  
School-Based  
Health Care  
*presents*

# NATIONAL SCHOOL-BASED HEALTH CARE CONVENTION

JUNE 26 – 29, 2011 ■ CHICAGO, ILLINOIS



Illinois Coalition for  
School Health Centers

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# 2011 Annual Convention Preliminary Program

## Sunday, June 26

**Noon – 5:00 pm**

Convention Registration and CEU/CME Desk

**1:00 pm – 5:00 pm**

Pre-convention Workshops

### PC1 Primary Care

#### Improving Adolescent Health by Effectively Motivating Behavior Change

Seventy-five percent of morbidity and mortality in adolescents are a result of their risky behaviors. This workshop includes an overview of adolescent risk assessment, motivational interviewing, and findings of a project to improve the capacity of SBHC health professionals. Motivational interviewing strategies will be taught through experiential education and exercises.

**Sarah Fraley, BS, MSW**, *Clinical Social Worker, Mind/Body Health Consultants PLLC, Milan, MI*

**Jennifer Salerno**, *Director/Nurse Practitioner, University of Michigan/RAHS, Ann Arbor, MI*

### PC2 Mental Health

#### Bullying: Implications and Impact for School-Based Health Care

An interactive presentation to give an overview of bullying and provide an understanding of the implications of bullying on student health and academic experiences. Learn about what you can do within your environment to identify and address the signs, symptoms, and impact of all involved in bullying.

**Diana Schroeder, RN, MSN**, *Director – Bullying Prevention Initiatives, Windber Research, Windber, PA Institute*

**John Williams, MEd, LCPC**, *Director, Youth Services, Oak Park and River Forest Townships*

### PC3 SBHC and Community School Basics

#### Community Schools 101: The ‘Nuts and Bolts’ of Community Schools

Join the Coalition for Community Schools for a “nuts and bolts” overview of the core concepts that define the community school strategy. Presenters will discuss the strategies, including the development of a needs assessment, program development, community engagement, coordination, advocacy, and strategic financing for successful community schools. Interactive, hands-on exercises will allow participants to think through the application of these examples to their own local experience.

**Marty Blank, BA, JD**, *Director, Coalition for Community Schools, Washington, DC*

**Shital Shah, BA, MA**, *Manager of Policy & Partnerships, Coalition for Community Schools, Washington, DC*

**Adeline Ray, MA, BS**, *Sr. Manager, Chicago Public Schools, Community Schools Initiative, Chicago, IL*

**Melissa Trumbull-Mitchell, BA, MEd**, *Associate Director, The Federation for Community Schools, Chicago, IL*

## Monday, June 27

**7:00 am – 8:00 am**

Breakfast on Own

**8:00 am – 4:30 pm**

Convention Registration and CEU/CME Desk

**8:00 am – 9:15 am**

Opening Plenary and Welcome

#### Storytelling as Best Practice

Telling stories is been the most powerful way to capture attention, engage an audience, and motivate them to act. In “Storytelling as Best Practice,” Andy Goodman will explain why he believes storytelling remains the single most powerful communication tool you possess, and he will offer specific ways your school-based health organization or community school can use stories to advance your mission.

**Andy Goodman**, *Cofounder and Director, The Goodman Center, Los Angeles, CA*

**9:15 am – 9:45 am**

Break

**9:45 am – 11:00 am**

Series A Workshops

 Related to or may be of interest to community schools.

# 2011 Annual Convention Preliminary Program

## A1 SBHC and Community School Basics

### The Big Tent: Local and State Experiences with Implementation of School Health Services 🍏

Two perspectives — one from a state level, the other from a local level — will provide a rich dialogue for participants to consider when thinking about expanding the SBHC outside the clinic walls into a broader environment, i.e., the “big tent.” Benefits and challenges will be highlighted as the presenters bring real-life experiences in creating diverse arrays of health services on school campuses.

**Sue Catchings, MA, CHES**, *Chief Executive Officer*, Health Care Centers in Schools, Baton Rouge, LA

**Serena Clayton, PhD**, *Executive Director*, California School Health Centers Assn, Oakland, CA

## A2 Evaluation and Quality

### Creating a Preventive Ethical and Legal Environment in School-Based Health Centers

This discussion will help all SBHC and community school providers working with adolescents examine the ethical concerns and understand the legal issues surrounding topics of patient confidentiality, privacy, and minor’s rights.

**Robert Burke, MS, RN, FNP-BC, DNPc**, *Family Nurse Practitioner*, Montefiore School Health Program, Bronx, NY

**Margaret Rogers, MS, RN, FNP-BC, DNPc**, *Training and Education Coordinator*, Montefiore Medical Center, School Health Program, Bronx, NY

## A3 Mental Health

### Using Yoga: Results of Using SBHC Yoga Practice to Reduce Symptoms in Adolescents with Depression and Anxiety

Yoga has proven health benefits and may be an effective non-pharmacologic therapy for adolescents with anxiety and depression. Learn how SBHCs, in partnership with a yoga master, provide an ideal setting for adolescents to learn yoga techniques, which reduce anxiety and improve coping skills.

**Anne Derouin, DNP, CPNP**, *Certified Pediatric Nurse Practitioner*, Duke Health System, Division of Community and Family Medicine, Durham, NC

**Donna Eash, MSW**, *Medical Social Worker*, Duke Health System, Division of Pediatrics, Durham, NC

🍏 Related to or may be of interest to community schools.

## A4 Operations and Administration

### Balancing Mission and Sustainability: Are FQHCs a Good Fit for SBHCs?

An Executive Director of a Chicago FQHC will lead this workshop, providing participants with a snapshot of the journey of four FQHCs. The workshop will share with participants why FQHCs are a good fit for SBHCs and the lessons learned in ensuring that the integrity of the model is maintained.

**Brenda Bannor, BA, MEd**, *Consultant*, Millennia Consulting, Oak Park, IL

**Berneice Mills-Thomas, RN, MSM, MPH, MBA**, *Executive Director*, Near North Health Service Corporation, Chicago, IL

## A5 Policy and Advocacy

### Planning Sustainability Strategies Through the IRS Community Benefit Laws

Many opportunities exist for SBHCs to receive monetary and program support from not-for-profit health systems in their communities. This workshop will delve into the reasons and assist participants in knowing how to ask and receive support.

**Daniel Hodgkins, MEd**, *Vice President*, Community Benefit, Community Health Network, Indianapolis, IN

## A6 Primary Care

### Beyond Abstinence and Risk: Exploring a New Paradigm for Adolescent Sexual Health

An alternative paradigm of adolescent sexuality that fosters autonomy, relationship-building, connectedness between adolescents and caregivers, and recognition of diversity could replace paradigms focused solely on abstinence or sexual risk-taking.

**Erica Gibson, MD**, *Assistant Clinical Professor of Pediatrics*, Heilbrunn Department of Population and Family Health, Columbia University Mailman School of Public Health and New York Presbyterian Hospital Center for Community Health and Education, New York, NY

**Amy Schalet, PhD**, *Assistant Professor*, Dept of Sociology, University of Massachusetts at Amherst, Amherst, MA

# 2011 Annual Convention Preliminary Program

## A7 Youth and Community Engagement

### Engaging and Collaborating with Tribal Communities and Organizations: Successful Behavioral Health Intervention and Prevention Methods

The recent health care reform law emphasizes the need for collaboration across community stakeholders to improve prevention education and intervention programs. During this workshop participants will develop a method to collaborate with and engage tribal communities and Indian organizations in building and implementing substance abuse and mental health programming.

**Terra Branson, BA**, National Congress of American Indians, Washington, DC

**Ahniwake Rose, BS**, Policy Director, National Congress of American Indians, Washington, DC

## A8 Primary Care

### More than Rx Writing: Integrating Psychopharmacology Therapy Principles into SBHC Approaches

This workshop approaches psychopharmacology therapy as part of the student's overall therapeutic process. It emphasizes safe and effective psychotropic medication prescription in the school-based health center (SBHC) and explores how this is integrated into the comprehensive, multimodal treatment plan. Intended for SBHC primary care and behavioral health providers, this session also is informative for SBHC teammates and collaborators.

**Daniel Rifkin, MD**, Child and Adolescent Psychiatrist; Asst. Professor of Pediatrics and Psychiatry, Envision New Mexico/ UNM Pediatrics Dept, Albuquerque, NM

### 11:00 am – 1:00 pm

#### Business Meeting and Luncheon (Non-CE)

Join NASBHC for a business meeting and luncheon to hear from NASBHC's President and ED about NASBHC's finances, organizational changes, and to receive answers to your questions. All registered attendees are invited.

**Tamara Copeland, BA, MSW**, President, Washington Regional Association of Grantmakers/ President, NASBHC

**Linda Juszczak, DNSc, MPH, MS, CPNP**, Executive Director, NASBHC, Washington, DC

### 1:00 pm – 1:30 pm

Break

### 1:30 pm – 2:45 pm

Series B Workshops

## B1 SBHC and Community School Basics

### It Takes a Village to Meet the Health Needs of Our Children

When children have unmet health needs, their learning is affected due to difficulty concentrating, related stress, and increased absences. Gaps in health care for children are the responsibility of their community. Learn how a community can collaborate to assure all children receive adequate health care and are successful learners.

**Martha Meiners, BA**, Clinic Coordinator, Iowa City Community School District, Iowa City, IA

**Susan Poulton, BSN, MSN, NP**, Director of Health, Youth and Family Services, Iowa City Community School District, Iowa City, IA

## B2 Evaluation and Quality

### Communities in Schools: Assessing, Developing, and Maintaining Quality School Mental Health Services for Immigrant/Refugee Students

Developments in quality improvement activities have advanced our understanding of successful school mental health programs and services. Presenters will discuss traditional strategies used to ensure high quality school-based services, offer caution about using these strategies when implementing mental health services for members of immigrant and refugee communities, and share the organizational factors shown to promote culturally responsive and effective care among new Americans.

**Olga Acosta Price, PhD**, Director, The Center for Health and Health Care in Schools, Washington, DC

**Kristen Huffman-Gottschling, LCSW**, Assistant Director, World Relief, Chicago, IL

 Related to or may be of interest to community schools.

# 2011 Annual Convention Preliminary Program

## B3 Mental Health

### Blazing a Trail in the Brain: The Roots of Empathy Program and Mental Health Promotion

Roots of Empathy is an innovative classroom program that uses an infant and parent as a lever for reducing aggression and supporting good mental health in children. Research will be shared on how this social and emotional literacy program supports mental health and increases pro-social behavior. For more information: [www.rootsofempathy.org](http://www.rootsofempathy.org).

**Lisa Bayrami, PhD**, *Senior Scientist*, Milton and Ethel Harris Research Initiative, York University, Toronto, ON

**Donna Letchford**, *Director*, Curriculum and Program Integrity Roots of Empathy, Toronto, ON

## B4 Operations and Administration

### Creating a SBHC Welcome Wagon: Integrating New Staff into School Health

The workshop will explore the process, tools, obstacles, and successes of planning an orientation program to improve staff retention, satisfaction and performance.

**Jane Lima Negron, MSW**, *Community Health Specialist*, Montefiore Medical Center, School Health Program, Bronx, NY

**Margaret Rogers, MS, RN, FNP-BC, DNPc**, *Training and Education Coordinator*, Montefiore Medical Center, School Health Program, Bronx, NY

## B5 Policy and Advocacy

### Finding Common Ground: Engaging School Governance Leaders to Collaboratively Build Healthy Schools and Communities

Schools play an integral role in addressing children's health and wellbeing, but they cannot do it alone. This presentation will explore the role and responsibilities of school governance leaders, the critical leadership role they play, and ways to effectively communicate and collaborate with them to build healthy, sustainable learning environments.

**Babs Kavanaugh, BA, MA**, *Governance Consultant*, California School Boards Association, West Sacramento, CA

**Betsy McNeil, BA, MPA**, *Student Wellness Consultant*, California School Boards Association, West Sacramento, CA

## B6 Primary Care

### Collaborative Management of Concussions in Adolescent Athletes in a Maine SBHC

Our SBHC has developed a collaborative approach of concussion management in adolescent athletes. We will discuss the evolution of our protocol, the tools utilized, and the challenges faced. The presentation will demonstrate how our center's protocol enables us to provide care based on best practice guidelines.

**Tracy Hansen**, *Administrative Assistant*, Oxford Hills School-Based Health Center, South Paris, ME

**Debra Nichols, RN, BSN, MN**, Oxford Hills School-Based Health Center, South Paris, ME

## B7 Youth and Community Engagement

### Custom Fit: Tailoring your SBHC Engagement Strategy for Your School and Community

One size does not fit all. Schools benefit from SBHCs, but each school community has important local context for planning, implementation, and sustainability. Learn how several schools committed to creating a SBHC and tailored their approach to fit their situation. Gain skills and resources to implement within in your community.

**Adriane Tasco, BS, MBA**, *Project Manager*, Healthy School Communities, ASCD, Alexandria, VA

## B8 SBHC and Community School Basics

### Film Screening and Discussion (Non CE)

**2:45 pm – 3:15 pm**

Break

**3:15 pm – 4:30 pm**

Series C Workshops

 Related to or may be of interest to community schools.

# 2011 Annual Convention Preliminary Program

## C1 SBHC and Community School Basics

### Partnering with a SBHC: What Schools and Communities Need to Know

A school administrator and community leader will lead the discussion highlighting the successful collaboration of the Elev8 project in Chicago. The process key stakeholders took to build collaboration, the successes and challenges of the partnership, and a handbook developed to guide schools in their collaboration with school-based health centers will be discussed.

**Tamara Davis, BS, EdM, MA**, *Principal*, Perspectives Calumet Middle Academy, Chicago, IL

**Carlos Nelson, MBA**, *Executive Director*, Greater Auburn Gresham Development Corporation, Chicago, IL

## C2 Evaluation and quality

### CHIPRA: Demonstrating Quality HealthCare via School-Based Health Centers

This presentation will provide an update on the process and procedures that both Colorado and New Mexico have developed as well as the current program development.

**Paula LeSueur, MSN, CFNP**, *Family Nurse Practitioner*, UNM Dept of Pediatrics, Envision, Albuquerque, NM

**Mary Ramos, MD**, *School Health Officer*, Office of School and Adolescent Health, Dept. of Health

## C3 Mental Health

### Early Identification, Treatment, and Prevention of Non Suicidal Self Injury in Youth

The widespread prevalence of non-suicidal self-injury (NSSI) represents a growing public health concern, primarily in youth. This presentation will discuss screening tools to detect NSSI behaviors, risk factors, and explore interventional strategies, including where and when to make a referral and therapeutic communication techniques.

**Kris Vandenberg, DNP, ARNP**, *Nursing Instructor*, University of North Florida, Saint Augustine, FL

## C4 Operations and Administration

### An In-Depth Analysis of Best Practices and Common Barriers in School-Based Health Care Financial Sustainability, Financing, and Monetization

This presentation will provide an overview of key findings gathered from case studies on the monetizing and financing of eight exemplary SBHCs from across the country. Presenters will highlight best practices, common barriers, and key state and federal policies appertaining to the implementation and financial sustainability of school-based health care.

**Lois Backon, BS, MBA**, *Senior Vice President*, Families and Work Institute, New York, NY

**Alanna Beckman, BA**, *Program Assistant*, Families and Work Institute, New York, NY

## C5 Policy

### Federal Policy Update: What's New in Washington?

Josh Rovner, NASBHC's Director of Policy and Advocacy will discuss the latest developments in health and education policy and their impacts on SBHCs.

**Josh Rovner, BA, MPP**, *Policy Director*, NASBHC, Washington, DC

## C6 Primary Care

### A Model for Vision Services within the School-Based Health Care System

The American Academy of Ophthalmology and the American Association for Pediatric Ophthalmology and Strabismus recommend timely screening for the early detection and treatment of eye and vision problems in America's children. With vision assessment included in the expansion of SBHC, approved methods of vision screening will be demonstrated and discussed.

**Mary Louise Collins, MD**, *Pediatric Ophthalmologist*, American Association for Pediatric Ophthalmology and Strabismus, San Francisco, CA

**Jean Ramsey, MD, MPH**, *Pediatric Ophthalmologist*, American Association for Pediatric Ophthalmology and Strabismus, San Francisco, CA

 Related to or may be of interest to community schools.

# 2011 Annual Convention Preliminary Program

## C7 Youth and Community Engagement

### Using Teen Theater for Youth Engagement

Teen theater is a strategy the Balboa Teen Health Center Youth Advisory Board (YAB) has used to educate youth and adults about minor consent education, health issues, and school-based health centers. Hear about our “lessons learned” and do fun activities. This interactive workshop will get you started in no time!

**Ariella Rubio**, *Youth Advisory Board Member*,  
Balboa Teen Health Center, San Francisco, CA

**Marcia Zorrilla, MPH, BS**, *Health Education Coordinator*,  
Balboa Teen Health Center, San Francisco, CA

## C8 Primary Care

### PROTECT™ (Supporting Appropriate Immunizations Across the Age Spectrum): Strategies for Improving Immunization Rates

This activity has been planned in accordance with the need to provide education to address specific unmet needs and clinical gaps in the area of vaccine preventable diseases by improving the performance of clinicians who are currently responsible for administering immunizations to applicable pediatric, adolescent, and adult patients.

**Amy Middleton, MD, MPH, MEd**, *Associate Professor in Pediatrics*, Baylor College of Medicine, Houston, TX

**4:30 pm – 6:30 pm**  
Reception, Exhibits, and Poster Session

For descriptions of poster session topics see pages 14 and 15

## Tuesday, June 28

**7:00 am – 8:00 am**  
Breakfast

**8:00 am – 10:45 am**  
Series D Workshops

**8:00 am – Noon**  
SBHC Site Visit 

**8:00 am – 4:30 pm**  
Convention Registration and CEU/CME Desk

## D1 SBHC and Community School Basics

### Community Schools 101: An Overview of the Community School Model and a Guide to Implementation

The Federation for Community Schools has worked with community school practitioners across Illinois to develop a comprehensive set of tools and processes used to take school/community partnerships through the community school developmental cycle. This presentation will include an overview of the community school Parthenon and key elements to the development of a strong community school. It will also include a discussion of pitfalls and challenges to community school development and a look at strategies and best practices for moving through those places on the developmental spectrum. Attendees will leave this workshop with a set of toolkits designed to support community school development and transformation.

**Melissa Trumbull Mitchell, BA, MEd**, *Associate Director*,  
The Federation for Community Schools, Chicago, IL

## D2 Evaluation and Quality

### Putting Bright Futures to Work: Measuring and Improving Preventive Services

Experts will present and discuss Bright Futures resources and provide working examples/cases to improve practice and pediatric preventive services. The use of quality measures designed to demonstrate implementation of the Guidelines is an important component of the workshop. Measures that are consistent with other national quality measures will be highlighted.

**Barb Frankowski, MD**, *Professor of Pediatrics*,  
University of Vermont, Burlington, VT

 Related to or may be of interest to community schools.

# 2011 Annual Convention Preliminary Program

## D3 Mental Health

### From Parallel Play to an Integrated Continuum of Behavioral Health Supports: Successful Systems Change at Community Schools in Alameda County 🍏

The workshop examines successful strategies employed by the Alameda County School-Based Behavioral Health Initiative to shift practice in schools/school-based health centers from isolated clinic-like models toward a best-practice framework integrated throughout the school. We will discuss our framework and change strategies of systems building, training, braided funding, assessment, and evaluation.

**Tracey Schear, MSW, LCSW**, School Health Services Director, Alameda County Health Care Services Agency, School Health Services Coalition, San Leandro, CA

**Lisa Warhuus, PhD**, School Health Systems Coordinator, Alameda County Health Care Services Agency, School Health Services Coalition, San Leandro, CA

## D4 Operations and Administration

### SBHC Integration: A Cross-Agency Quality Improvement Collaborative Model 🍏

Learn about a SBHC integration quality improvement (QI) initiative launched with five California SBHCs. With support from NASBHC, the school district, county, and state SBHC association, the QI collaborative used a self-assessment and individualized rubric to improve school integration. Explore these SBHC strategies and tools to become closer members of the school community.

**Samantha Blackburn, RN, MSN, PNP**, Field and Technical Assistance Director, California School Health Centers Association, Oakland, CA

**Mara Larsen-Fleming, MPP, MPH**, Program Manager, School Based Health Centers, Oakland Unified School District, Oakland, CA

**Kimi Sakashita, MPH**, School Health Services Coordinator, Alameda County Health Care Services Agency, San Leandro, CA

## D5 Policy and Advocacy

### SBHCs and Patient-Centered Medical Homes: A True Community Partnership

SBHCs have the opportunity to be key participants in their students' health care by becoming part of the patient-centered medical home delivery model. This workshop will provide examples of the various roles for SBHCs in the medical home model. A SBHC Patient-Centered Medical Home Readiness Assessment tool will be provided.

**Rosalyn Liu, MPH**, SBHC Systems Development Specialist, Oregon Department of Human Services, Public Health Division, Portland, OR

**Jody Noon, BS, JD**, Program Manager, Oregon Department of Human Services, Public Health Division, Portland, OR

## D6 Primary Care

### Nutrition and Physical Activity During and After School Mini-Workshops

#### Mini-Workshop 1: Aristotle said, "Philosophize AND Exercise"

This presentation will engage participants in active examples and lively discussion on debunking the myth that trading classroom time for physical activity time means less time for academics.

**Jeff Mushkin, MS, MPH**, Specialist/Trainer, The SPARK Programs, San Diego, CA

#### Mini-Workshop 2: ReFuel Afterschool with Food and Fitness 🍏

Discover how to incorporate fun activities that teach kids about eating right and being physically active into your program.

**Linda Braam, MS**, NET Consultant, The Illinois Nutrition Education and Training Program, Sycamore, IL

#### Mini-Workshop 3: Nutrition Nuggets: An After-School Program for Elementary School Students 🍏

Start an after-school program that includes basic nutrition information and activities that engage participants in a variety of food-related tasks.

**Jonathan Chin, BS**, Program Specialist II, Montgomery County DHHS, Rockville, MD

🍏 Related to or may be of interest to community schools.

# 2011 Annual Convention Preliminary Program

## D7 Youth and Community Engagement

### North Carolina's Youth Advocacy Toolkit: Engaging Local and Statewide Youth Groups in SBHC Advocacy

North Carolina has grown its youth-driven SBHC movement on the foundation of The Youth Empowerment Model. Participants will actively participate in, discuss, and examine activities and methods for growing or enhancing their youth movement. Participants will leave with a Youth Advocacy Toolkit of activities and resources.

**Parrish Ravelli, BA**, Youth Empowerment Coordinator/Program Director, NC School Community Health Alliance/Youth Empowered Solutions, Durham, NC

## D8 Operations and Administration

### Successful Models for Enrolling and Retaining Children in Medicaid and CHIP Through School-Based Health Clinics

In light of Secretary Duncan's enthusiasm for school-based outreach, there is a lot of interest in engaging school-based health centers in Medicaid and CHIP enrollment efforts. This workshop will present how CMS is supporting grantees and examples of unique ways grantees are getting the work done.

**Stacey Moody, MSW**, Director of Member Services, Colorado Association for School-Based Health Care, Denver, CO

**Donna Cohen Ross**, Director of Outreach, Center on Budget and Policy Priorities, Washington, DC

**Erica Sontag, MS**, Health Insurance Specialist, CMS, Baltimore, MD

**10:45 am – 11:15 am**

Break

**11:15 am – 12:30 pm**  
Series E Workshops

## E1 SBHC and Community School Basics

### Community Schools: A Strategy, Not a Program

This workshop will introduce participants to the theory and practice of Community Schools — a strategy for organizing a community's resources around student success — with a focus on the role of school-based health centers as an essential student support.

**Adria Cruz, MPA**, School Health Manager, The Children's Aid Society, NY, NY

**Jane Quinn, MA**, Assistant Executive Director, The Children's Aid Society, New York, NY

## E2 Evaluation and quality

### A Collaborative Approach To Sexually Transmitted Disease Detection In School-Based Settings

Collaboration is the key in identifying chlamydia and gonorrhea infections in the student body at school-based health centers. State and local school-based health center providers collaborate to develop strategies and identify missed opportunities to increase chlamydia screening and treatment at SBHC programs.

**Lise Jankowski, RN, MS**, Nurse Consultant and Downstate Supervisor, Illinois Department of Human Services, Springfield, IL

**Richard Zimmerman, BS, MA**, STD Counseling and Testing Coordinator, Illinois Department of Human Services, Springfield, IL

## E3 Mental Health

### Red Flags: An Adolescent Mental Health Awareness Program

Red Flags is a school-based depression awareness and intervention program involving the entire school community. The program consists of three components, including the short film "Thick 'n Thin." Red Flags is simple to implement, reduces stigma, improves school climate, is low cost, and proven effective at any level of implementation.

**Kristen Robinson, CHES**, Associate Director/Program Coordinator, Mental Health America of Summit County, Akron, OH

 Related to or may be of interest to community schools.

# 2011 Annual Convention Preliminary Program

## E4 Operations and Administration

### Medical Assistants: The Different Hats They Wear and How They Can Impact Efficiency

Using a medical assistant model in the Denver SBHCs has improved overall efficiency and productivity. Employee and job satisfaction has also improved. Hear how your SBHC can adapt this model.

**Tricia Hamm, MA**, *Clerical Supervisor*, Denver Health School-Based Health Centers, Denver, CO

**Wanda Marshall, BSN, MS**, *Program Manager*, Denver Health School-Based Health Centers, Littleton, CO

## E5 Policy and Advocacy

### Capitalizing on New Opportunities to Address the Oral Health of Youth through Partnerships and Policy

Good oral health care is critical to overall well-being, but implementing oral health services into school-based health centers (SBHCs) can be difficult. This workshop seeks to provide participants with information on current oral health delivery systems and provisions from the state and national level, and prepare them to become effective oral health champions for their community and SBHCs.

**Melanie Bonjour, BS, CHES**, *Clinic Administrator*, City of Danbury-School-Based Health Center, Danbury, CT

**Jesse White-Frese, MA, LPC**, *Executive Director*, Connecticut Association of School-Based Health Centers, North Haven, CT

## E6 Primary Care

### Increasing Access to Long-Acting Contraceptives for Adolescents: Results from a New York City Pilot Project

This session will present results of an innovative pilot project in NYC which employed multiple strategies to enhance access to long-acting reversible contraception (LARC) through high school SBHCs. SBHC providers were trained to provide appropriate counseling and designated referral centers were established where interested teens could get free LARC methods.

**Kelly Celony, PhD, MPH, LCSW**, *Director*, SBHC RHP, NYC Department of Health, Mental Health, New York, NY

**Simone Merchant, MPH**, *ReCAAP Project Coordinator*, Columbia University, New York, NY

## E7 SBHC and Community School Basics

### Pre-opening Surveys Help Define SBHC Services

Pre-opening surveys can be very useful for determining baseline access to health care and for assessing household health risk factors. This information can be used to help determine the spectrum of services for new SBHCs. Such surveys need not be complex.

**Chris Kjolhede, MD, MPH**, *Director*, School-Based Health, Bassett Healthcare Network, Cooperstown, NY

**Alexis Seward**, *Medical Office Assistant*, Bassett Healthcare Network, Cooperstown, NY

## E8 Policy and Advocacy

### School-Based Health Centers and Health Care Reform: Is There an App for That?

This session will focus on the implications of national health care reform (Patient Protection and Affordable Care Act) and the provisions of the Health Information Technology for Economic and Clinical Health Act (HITECH) on school-based health centers, and the challenges they will face as part of the critical health care safety net. Participants will become familiar with key features of the legislation which will impact patient care in the future: meaningful use, accountable care organizations (ACO), Health Insurance Exchanges (HIE), Medicare and Medicaid, electronic medical records (EMR) adoption incentives, and how school-based health centers can prepare for the changes that lie ahead.

**Denise Holmes**, *Associate Dean for Government Relations and Outreach*, *Director*, Institute for Health Care Studies, Michigan State University, East Lansing, MI

 Related to or may be of interest to community schools.

# 2011 Annual Convention Preliminary Program

**12:30 pm – 2:00 pm**

## **Strategies to Expand Oral Health Access in SBHCs: The Potential Role of Mid-Level Providers**

(LIMITED seating. Lunch will be provided.)

Three health professionals will provide information on the consequences for adolescents of going without regular oral health care. A policy expert/philanthropist with expertise in expanding access to oral health care will help provide information on why mid-level health oral providers called dental therapists would be effective in a school-based setting.

**Susie John, M.D.**, Northern Navajo Medical Center, Shiprock, NM

**Larry Hill, D.D.S.**, Executive Director, Cincy Smiles Foundation, Cincinnati, OH

**Aurora Johnson**, Dental Therapist, Norton Sound Health Corporation, Unalakleet, AK

**Alice Warner-Mehlhorn, Ph.D.**, Program Officer, W.K. Kellogg Foundation

**2:00 pm – 3:00 pm**  
Plenary II

## **Toward a Healthy High Schools Movement: Strategies for Mobilizing Public Health for Educational Reform** 🍏

A social movement for healthy high schools in the U.S. would improve school achievement and graduation rates; create school environments that promote lifelong individual, family, and community health and prevent chronic illness, violence, and problems of sexual health; and engage youths in creating health-promoting environments. Achieving these goals will require strengthening and better linking often uncoordinated efforts to improve child health and education.

**Nicholas Freudenberg, DrPH**, City University of New York School of Public Health, Hunter College, New York, NY

**3:00 pm – 3:15 pm**  
Break

**3:15 pm – 4:30 pm**  
Series F Workshops

## **F1 SBHC and Community School Basics**

### **Planning and Implementing a SBHC: The First Year**

This presentation will focus on the accomplishments and challenges experienced by a collaborative of healthcare providers, school district personnel, and community stakeholders to implement six SBHCs in 2010. By providing suggestions for process, collaboration, and lessons learned, participants will receive concrete suggestions for implementing a SBHC.

**Jeanee Weiss, BS, MS**, Director of Healthy Futures, Building Bright Futures, Omaha, NE

## **F2 Evaluation and Quality**

### **A Comprehensive Program Evaluation of Mental Health Services in a Rural School-Based Health Center: Implications for Planning Evaluations**

This workshop will present best-practice guidelines for the design, execution, and interpretation of evaluations targeting school-based mental health services. These concepts will be illustrated using a case study from a rural high school.

**Anna Hickey, MS**, Mental Health Counselor, Pontiac Township High School SBHC, Pontiac, IL

## **F3 Mental Health**

### **School Community Partnerships: An Essential Approach to Addressing the Mental Wellness of All Students** 🍏

Most students needing mental health supports have little access to services. School-mental health partnerships are essential to increasing access to appropriate mental health supports. Improved mental health is linked to school success. This workshop will teach participants how to develop successful community-school partnerships and provide participants with a collaboration tool-kit.

**Colette Lueck, MSW**, Managing Director, Illinois Children's Mental Health Partnership, Chicago, IL

🍏 Related to or may be of interest to community schools.

# 2011 Annual Convention Preliminary Program

## F4 Operations and Administration

### From a Submarine to a Fleet: The Ins and Outs of School-Based Health Expansion

This workshop will detail the process of successfully expanding to multiple sites and achieving sustainability as a Federally Qualified Health Center. Various partnerships, community outreach activities, and components of the organization's strategic plan will be discussed.

**Brian Crist, MSW**, *Chief Executive Officer*, Lincoln Primary Care Center, Hamlin, WV

**Courtney Kovach, PA-C**, *Clinical Coordinator*, Lincoln Primary Care Center, Hamlin, WV

## F5 Policy and Advocacy

### Does Your School Board Need a Sex-Ed Revolution?

A brief examination of how organizations can collaboratively engage youth and adult partners to change local school board policy. Participants will identify their stage within the phased-in model developed by Illinois Caucus for Adolescent Health (ICAH). An overview of our work will thoroughly describe the steps to accomplish policy change.

**Vivian Barrett, BA**, *Manager of Training and Resources*, Illinois Caucus for Adolescent Health, Chicago, IL

**Dawn Boyd, MSN**, *Psych-Mental Health Nurse Practitioner/Instructor*, Rush University, Chicago, IL

## F6 Primary Care

### Successful Integration of Comprehensive Oral Health into a School-Based Health Center

The workshop will make the case for integration of comprehensive oral health care into school-based health centers. The panelist will engage the audience in a rich discussion of potential promising practices and key elements of success for those who are interested and/or have plans to implement such centers.

**Julia Lear, PhD**, *Senior Adviser*, Department of Prevention and Community Health GWU School of Public Health, Washington, DC

**Pamella Vodicka, MS, RD, MCHB**, *Senior Public Health Analyst*, Oral Health Program, Rockville, MD

## F7 Youth and Community Engagement

### A School-Community Health Care Partnership: How to Make It Teen-Friendly

We present a case study of a large urban high school's school-community partnership to provide teen-friendly health services. The case will be described from the vantage point of a student, a clinician, and an administrator to help participants understand the interconnect-edness of outreach, education, service delivery, and system change.

**Sherry Medrano**, *Nurse Practitioner*, Los Angeles Unified School District (LAUSD), Los Angeles, CA

**Kimberly Uyeda, MD, MPH**, *Director*, Student Medical Services, Los Angeles Unified School District, Los Angeles, CA

**4:30 pm – 4:45 pm**  
Break

**4:45 pm – 6:00 pm**  
Series G Workshops

## G1 SBHC and Community School Basics

### Opportunities and Challenges of Serving Non-Student Populations

Serving patients outside of the student populations poses many challenges, including security and assuring confidentiality. There can be benefits too, including greater productivity and the ability to meet the needs of the entire family. This session will discuss potential benefits and risks to serving the extended community.

**Tiosha Goss, MPH**, *Oral and SBH Program Coordinator*, Erie Family Health Center, Chicago

**Amy Valukas, MPH**, *Senior Director*, Erie Family Health Center, Chicago, IL

 Related to or may be of interest to community schools.

# 2011 Annual Convention Preliminary Program

## G2 Evaluation and Quality

### Measuring SBHC Impact on Access and Reproductive Health: Using the Entering Class Proxy Baseline Research Design

This workshop will describe a new quasi-experimental evaluation method, the Entering Class Proxy baseline (ECPB) design, and how this addresses methodological challenges in evaluating SBHC impact. The workshop will also highlight practical, conceptual, and analytic issues that arose in using this model to evaluate a SBHC in NYC.

**Erica Gibson, MD**, *Assistant Clinical Professor of Pediatrics, Heilbrunn Department of Population and Family Health, Columbia University Mailman School of Public Health and New York Presbyterian Hospital Center for Community Health and Education, New York, NY*

**John Santelli, MD, MPH**, *Professor and Chairman, Heilbrunn Department of Population and Family Health, Columbia University Mailman School of Public Health and New York Presbyterian Hospital Center for Community Health and Education, New York, NY*

## G3 Mental Health

### Reducing Student Violence: The Impact of School-Based Health Centers

This session on averting school violence will be practical, informative, and provocative. It will include convincing data on the impact of SBHC services in preventing school violence, and anecdotal information highlighting the daily challenges of intervening with students in an SBHC setting along with audience interaction with an experienced clinician.

**Marsha Broussard, MPH**, *Program Director, School Health Connection, Louisiana Public Health Institute, New Orleans, LA*

**Armon Dauphin, LCSW, MPH**, *Social Worker, LSUHSC Pediatrics, Orleans Parish Schools, LA*

## G4 Youth and Community Engagement

### Engaging School Community Partners and Youth to Promote School Health

School community partnerships are integral to engaging youth in advocacy. This presentation covers the experiences of the NYS Coalition for School-Based Health Centers and Children's Aid Society, a model for community schools, in youth engagement on health advocacy. The presenters will share and illustrate the best practices on how to effectively engage youth in school health policy campaigns.

**Adria Cruz, MPA**, *School Health Services Manager, The Children's Aid Society, New York, NY*

**Jane Lima-Negron, MSW**, *Co-Executive Director, The New York State Coalition for School-Based Health Centers c/o Montefiore Medical Center, School Health Program, Bronx, NY*

## G5: Primary Care

### Incorporating Oral Health in Primary Care Practice: Lessons from Kaiser Permanente

While education on excellent dental hygiene and application of dental fluoride varnish on children's teeth could lower the incidence of dental decay, the practice of applying fluoride varnish in the medical office has multiple barriers. Lack of knowledge among health care providers, general dentists and consequently parents may delay early disease prevention practices. Most parents are not aware that their child should have his or her first dental evaluation by the age of one. Without timely access to providers who can apply the topical fluoride at an early age may increase the child's risk to dental decay. Furthermore, most medical offices don't have the skills or the training on dental fluoride varnish application to incorporate this practice into routine pediatric visits. With the goal of improving children's general health and the understanding that good oral health is an important aspect of general health, this workshop will help train health care providers how to apply dental fluoride varnish in the medical office setting.

**Yulissa Esparza, LVN**, *Brea Medical Offices, Brea, CA*

**Nam K. Lam, MD, MBA**, *General Pediatrics, Brea Medical Offices, Brea, CA*

## G6 SBHC and Community School Basics

### Film Screening and Discussion (Non CE)

 Related to or may be of interest to community schools.

# 2011 Annual Convention Preliminary Program

## Wednesday, June 29

**7:00 am – 8:00 am**

Breakfast on Own

**8:00 am – 9:15 am**

Series H Workshops

**8:00 am – Noon**

Convention Registration and CEU/CME Desk

### H1 Operations and Administration

#### We Went Live (on EPIC)!:

#### EHR Implementation in a SBHC

Implementation of an electronic health record (EHR) presents unique challenges. This session is a primer in what to expect for all SBHCs considering the transition from paper to electronic charts. The Evanston Township High School Health Center just “went live” in July 2010 and their experiences will serve as examples for this workshop.

**Kathy Swartwout, PhD, Nurse Practitioner,**  
Evanston Township High School Health Center, Evanston, IL

### H2 Primary Care

#### Implementation of Expedited Partner Therapy in Treatment of STIs in a School Health Center

In response to rising gonorrhea and chlamydia rates, Evanston Township High School SBHC staff developed a protocol for the practice of Expedited Partner Therapy (EPT). We will discuss STI data, the process of implementing EPT guidelines in our SBHC, and the challenges/successes of our experience.

**Heide Cygan, BSN, Public Health Nurse,** Evanston Township High School Health Center, Chicago, IL

**Julianne Russell, MSN, Certified Family Nurse Practitioner,**  
Evanston Township School-Based Health Center, Evanston, IL

### H3 Youth and Community Engagement

#### Promoting Mental Wellness and Resiliency As a Way to Deal with Urban Trauma

The workshop will help participants raise community-wide awareness about mental wellness and influence existing attitudes and norms. It includes information about how mental health service providers and school-based personnel can strengthen the protective factors that allow low-income urban youth to thrive in spite of the challenging realities of urban life.

**Ivan Juzang, MBA, President and Founder,** MEE, Inc.,  
Philadelphia, PA

**9:15 am – 9:45 am**

Break

**9:45 am – 11:00 am**

Closing Plenary

#### Community Schools: Leveraging Resources to Support Student Success

It takes a village to raise a child... but how do you get the village? By utilizing the John Hopkins University Talent Development for Secondary Schools, the full service community school model, and community investment such as a hospital-sponsored school based health center – a “failing school” with multiple barriers is able to reach safe harbor status. This plenary will be a panel discussion composed of stakeholders from Manual High School, a public high school located in the south end of Peoria, Illinois. Learn how a community changed itself and is beginning to secure a brighter future for its children.

**Stacy DeJaynes, RN, Director of Growth and Innovation,**  
Methodist Medical Center of Illinois, Peoria, IL

**Sharon Desmoulin-Kherat, Ed.D, MA, BS, Principal of Manual Academy,** Peoria Public School District #150, Peoria, IL

**Barbara Johnston, BSN, MS, Nurse Practitioner,** Methodist Medical Center of Illinois, Peoria, IL

**Julie Schifeling, BS, MA, Executive Outreach Program Director,**  
Institute for Principled Leadership in Public Service Bradley University, Peoria, IL

 Related to or may be of interest to community schools.

# 2011 Annual Convention Preliminary Program

## Poster Session Topics

### SBHC and Community School Basics

- **A Choice of Health Center Models**  
**Lisa Rutherford, MA**, Michigan Department of Community Health, Bellevue, MI
- **From Storage Closet to School-Based Health Center: Lessons Learned From Planning Efforts in Tough Economic Times**  
**Molly Baldrige, BS, CHES**, Alameda Family Services, Alameda, CA  
**Tamar Kurlaender, MPH**, Alameda Family Services, Alameda, CA  
**Rhonda Ramirez, EdD, FNP-BC**, Samuel Merritt University, Oakland, CA

### Evaluation and Quality

- **Adolescent Gender Differences in Risk of Hypertension and Overweight/Obesity (2008–2009).**  
**Deborah J. Morton, PhD MA**, University of California, San Diego, La Jolla, CA  
**Dorothy Zirkle, PHD RN**, Price Charities, San Diego, CA
- **Comparison of Mental Health and Substance Abuse Prevention Services in Massachusetts and Nationwide School-based Health Centers**  
**Leslie Mandel, PhD, MA, MS**, Self-Employed, Waltham, MA
- **Database System Solutions for SBHC Clinic and Staff Performance, Service, and Treatment Reporting Information**  
**Dorothy Zirkle, PHD RN**, Price Charities, San Diego, CA
- **Evaluation of Comprehensive Reproductive Health Care Outcomes in an Urban, School-Based Health Center**  
**Mara Minguez, MD, MS**, Heilbrunn Department of Population and Family Health, Columbia University Mailman School of Public Health and New York Presbyterian Hospital Center for Community Health and Education, New York, NY
- **Measuring the Impact of High School, School-Based Health Center on Access and Quality**  
**Erica Gibson, MD**, Heilbrunn Department of Population and Family Health, Columbia University Mailman School of Public Health and New York Presbyterian Hospital Center for Community Health and Education, New York, NY
- **School-Based Health Clinics: Assessing the Level of Unmet Student Health Services and Opportunities for Organizational Changes using Partners, Providers, Parents and Educators**

**Robert Saywell, PhD, MPH**, Indiana University Department of Family Medicine, Indianapolis, IN

- **Using SBHC Data to Improve Your Community's Health**

**Loretta Gallant**, Oregon Department of Human Services, Portland, OR

**Jody Noon, BS, JD**, Oregon Department of Human Services, Portland, OR

### Mental Health

- **A Sustainable and Effective System Wide School-Based K to 12 Behavioral Health Intervention in a Midsize Connecticut City: A Four-Year Report**  
**Jane Hylan, MPH, CHES**, Community Health Centers, Inc., Middletown, CT  
**Tim Kearney, PhD**, Community Health Center, Inc, Middletown, CT
- **A Token Economy System Aimed at Increasing Attendance, Appropriate Behavior, and Assignment Completion in Middle School Students**  
**Maggie Blackburn, MD**, FSU College of Medicine, Tallahassee, FL  
**Mandy Freeman, MA**, Florida State University, Tallahassee, FL  
**Carol Painter, PhD**, Florida State University College of Medicine, Tallahassee, FL  
**Cheryl Porter, PhD**, Florida State University College of Medicine, Tallahassee, FL
- **Cartoons as a Therapeutic Tool**  
**Elizabeth Iseman, BS, MSW**, Bassett School-based Health Center-Middleburgh CS, Middleburgh, NY
- **Promoting Self-Care to Low-Income African American Teens with Asthma**  
**Barbara Velsor-Friedrich**, Loyola University Chicago, Evanston, IL
- **The Healing Potentials of Using Art in Therapy in School Based Health Centers**  
**Anneliese Moy, MSW, LCSW**, Evanston Township, Evanston, IL

### Operations and Administration

- **Evolving School-Based Health Centers into School Wellness Centers: A Case Study**  
**Colleen Arceneaux, MPH**, Louisiana Public Health Institute, New Orleans, LA  
**Marsha Broussard, MPH**, Louisiana Public Health Institute, New Orleans, LA  
**Sarah Chrestman, MPH**, Louisiana Public Health Institute, New Orleans, LA

# 2011 Annual Convention Preliminary Program

## Policy and Advocacy

- **Why Comprehensive Child Health Insurance Matters to SBHCs: A lesson from Oregon**

William Thomas, MSW, MSc, Washington County Commission on Children and Families, Hillsboro, OR

## Primary Care

- **A Method to Assess Learning Side Effects of Common Pediatric Medications**

Larry Bolen, East Carolina University, Department of Psychology, Greenville, NC

Michael Brown, PhD, Dept of Psychology, East Carolina University, Greenville, NC

- **A Model for the Implementation of Evidence Based Practice Guidelines in a School-Based Clinic System**

Donna Gurica, MSN, BS, JPS Health Network Everman School Based Clinic, Everman, TX

Jo Tilley, BS, JPS Health Network, Fort Worth, TX

- **Biggest Winner: A School-Based Healthcare, Nutrition and Fitness Program for Adolescents**

Glenda McLean, BSN, MSN, Christiana Care Healthcare System, Wilmington, DE

- **Empowering Parents: Creating Individualized Workbooks for Parents of Elementary School Children With Learning Differences**

Holley Galland, MD, Health Care Centers in Schools, Baton Rouge, LA

- **Enhancing the School-Based Health Care Model with the Integration of a Reproductive Health Education Program**

Audrey Hoener, MM, Denver Health School-Based Health Centers, Denver, CO

Kari Kuka, Denver School-Based Health Centers, Denver, CO

- **Integrating Oral Health into Coordinated School Health**

Kathy Geurink, RDH, MA, University of Texas Health Science Center, San Antonio, TX

- **Michigan's Sexually Transmitted Infection Screening in School Health Centers - An Evolving and Expanding Health Project Over the Last Decade**

Lynda Byer, RN, MS, Oakland County Health Division and Michigan Department of Community Health, Pontiac, MI

- **No Child Left Infected: A Universal STI Screening Program in Los Angeles Unified School District**

Kimberly Uyeda, MD, MPH, Los Angeles Unified School District, Los Angeles, CA

- **Obesity: A Growing Problem**

Martha Culver, BSN, MSPH, HRSA, Office of Regional Operations, Dallas, TX

- **Obesity Prevention and Treatment Program for At Risk Adolescents**

Marilyn Wideman, DNP, RN-BC, Rush University College of Nursing, Chicago, IL

- **Primary Care in the State Funded School-Based/School Linked Center: Structure, Support, and Oversight to Insure Quality Primary Care**

Sherry Rose, BSN, MSN, Michigan Department of Community Health Child and Adolescent Health Center Program, Huntington Woods, MI

- **Receipt of Sexual and Reproductive Health Care Services at School-Based Health Centers by Lesbian, Gay, and Bisexual Youth**

Penny Loosier, MA, MPH, Centers for Disease Control and Prevention, Atlanta, GA

- **Sexually Transmitted Infections Education and Screening Initiative: Addressing the STI Epidemic among Adolescents in Chicago Public Schools (CPS)**

Mary Beth Szydlowski, MPH, Chicago Public Schools, Chicago, IL

- **Six to Success: An Evidence-Based Approach to Weight Management in a School-Based Health Center**

Lynn Chehab, MD, MPH, NorthShore University HealthSystem, Evanston, IL

Heide Cygan, BSN, Evanston Township High School Health Center, Chicago, IL

- **Telehealth: An Evaluation of Its Place and Usefulness Within the School Setting**

Joycelyn Lawrence, MD, JTMF School Health Initiative, Miami, FL

Asma Aftab, University of Miami, Miami, FL

## Youth and Community Engagement

- **Leveraging SBHC Community Partnerships to Serve the Larger Community**

Tiosha Goss, MPH, Erie Family Health Center, Chicago, IL

- **The Impact of Community on Childhood Asthma: Student Asthma Research Team (S.T.A.R.T.)**

Ruchi Gupta, MD, MPH, Children's Memorial Hospital & Northwestern University Feinberg School of Medicine, Chicago, IL

 Related to or may be of interest to community schools.

# 2011 Annual Convention Preliminary Program

## General Information

### Hotel Information

#### Marriott Chicago Downtown Magnificent Mile

540 North Michigan Ave

Chicago, IL

Tel: (312) 836-0100

Single/Double Room: \$230

Convention sleeping room rates are available through June 6, 2011. NASBHC does not guarantee room availability.

### Exhibits

If you would like to exhibit at the convention, or know of a company or organization that would benefit from exhibiting, contact Whitney Brimfield (202) 638-5872.

### Disclosure Statement

The National Assembly on School-Based Health Care strives to ensure balance, independence, objectivity and scientific rigor in all of its educational programs. All faculty members participating in this program have been required to disclose any real or apparent conflict(s) of interest that may have a direct bearing on the subject matter of this program. This includes relationships with pharmaceutical companies, bio-medical device manufacturers or other corporations whose products or services are related to the subject matter of the presentation topic. The intent of this policy is to identify openly any conflict of interest so that the attendees may form their own judgments about the presentation with the full disclosure of the facts. In addition, faculty is expected to openly disclose any off-label, experimental or investigational uses of drugs or devices in their presentations.

### Accreditation

The National Assembly on School-Based Health Care is applying to provide continuing education credits for CNE, CHES, CME, Psychology, Counseling, Pediatric Nurse Practitioners, Social Work, Marriage/Family Therapy, and Drug/Alcohol.

### Americans With Disabilities Act

If you require special accommodations to attend or participate in this CME activity, please provide information about your requirements on the registration form or contact Deirdre Taylor (202) 638-5872 at least five business days in advance of the convention.

## Registration Information

### HOW TO REGISTER

Register online at

[www.nasbhc.org/convention](http://www.nasbhc.org/convention)

Or:

Complete the registration form and return it to:

#### NASBHC Registration

1100 G St., NW, Suite 735

Washington, DC 20005

Phone: 202-638-5872

Fax: 202-638-5879

Registration materials must be postmarked by **May 20, 2011** to receive the early registration rate. Payment must be made by check or credit card (Visa and MasterCard are accepted). *All payments must be made in full prior to the meeting.* A \$25 service fee will be charged for checks returned by the bank. For special requests, please contact Deirdre Taylor, 202-638-5872.

### Cancellation Policy

Registration cancellation must be in writing (via mail, e-mail or fax) to the National Assembly on School-Based Health Care and must be postmarked by **June 7, 2011**. A \$50 processing fee will be incurred. No refunds will be issued after June 7, 2011, except in case of medical illness, death, and family emergencies. Emergency cancellations must be approved by convention director.

*\*\*Refunds will not be awarded in the event of a natural disaster.*

*\*\*Alternate attendees will be accepted in lieu of a cancelled registrant.*

### Student Registration Rate

#### Undergraduate and Graduate Students

To qualify for the student rate, you must be enrolled as a full-time student at the time of registration. Proof of student status, in the form of a letter from your registrar's office, must accompany your registration form.

#### High School Students

To qualify for the high school student rate, you must be enrolled as a full-time high school student at the time of registration. You must have submitted completed consent and chaperone forms. Those forms are available online at [www.nasbhc.org/convention](http://www.nasbhc.org/convention).

### Presenter Registration

Workshop and lead poster presenters receive a special registration rate of \$425.00 (\$500 after May 20) for the conference.

### Continuing Education

You can include payments for Continuing Education Credit (\$50) at the time you register. The registration form contains space to register for continuing education.

 Related to or may be of interest to community schools.

# 2011 NASBHC Convention Registration Form

First Name _____		Last Name _____	
Title _____			
Organization _____			
Organization Mailing Address _____			
City _____		State _____	Zip+4 _____
Work Phone _____		Work Fax _____	E-mail _____

Conference Fees	Before May 20	After May 20	Amount
General Registration	\$500	\$550	\$ _____
Presenter (workshop presenters and lead poster presenter only)	\$450	\$500	\$ _____
One Day Registration Monday only	\$275	\$300	\$ _____
One Day Registration Tuesday only	\$275	\$300	\$ _____
Student (undergrad or grad) Fax letter from registrar (202) 638-5879	\$345	\$370	\$ _____
Youth (high school)	\$295	\$295	\$ _____
NASBHC Board Members	Waived	Waived	

Please enter the number of the Workshop Sessions that are your first and second choices. We will make every effort to place you in your first choice session.

		First Choice	Second Choice
<b>Sunday, June 26</b>			
Preconference	1:00 pm – 5:00 pm	_____	_____
<b>Monday, June 27</b>			
Series A Workshop	9:45 am – 11:00 am	_____	_____
Series B Workshop	1:30 pm – 2:45 pm	_____	_____
Series C Workshop	3:15 pm – 4:30 pm	_____	_____
<b>Tuesday, June 28</b>			
Series D Workshop	8:00 am – 10:45 am	_____	_____
Series E Workshop	11:15 am – 12:30 pm	_____	_____
Series F Workshop	3:15 pm – 4:30 pm	_____	_____
Series G Workshop	4:45 pm – 6:00 pm	_____	_____
<b>Wednesday, June 29</b>			
Series H Workshop	8:00 am – 9:15 am	_____	_____

### Optional Items

#### Convention Seminars

PC 1 — Sunday, June 26/1:00 pm – 5:00 pm Improving Adolescent Health by Effectively Motivating Behavior Change	\$ _____
PC 2 — Sunday, June 26/1:00 pm – 5:00 pm Bullying: Implications and Impact for School-Based Health Care	\$ _____
PC 3 — Sunday, June 26/1:00 pm – 5:00 pm Community Schools 101: The 'Nuts and Bolts' of Community Schools	\$ _____
SBHC Site Visit 📍 Tuesday, June 28 8:00 am – Noon	\$ _____

#### Continuing Education

CME, CNE, CHES	\$50	\$50	\$ _____
CEU Credits Mental Health Disciplines	\$50	\$50	\$ _____
CEU Credits NAPNAP	\$50	\$50	\$ _____

#### Membership Dues

Individual – \$75	\$ _____
Organizational – \$500	\$ _____
<b>TOTAL DUE</b>	\$ _____

#### Enter Discount Code

\_\_\_\_\_

#### Ancillary Meetings:

(Check if you will be attending the following)

- NASBHC Board Meeting
- BPHC Grantees Meeting
- State Leaders Meeting
- Youth Leadership Training
- Opening Reception
- W.K. Kellogg Oral Health Lunch
- NASBHC Business Lunch
- My Sponsoring Organization is 330 funded
- Please check here if you have any special needs. Please briefly describe your needs:

\_\_\_\_\_

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### Payment Information

Check enclosed (Payable to NASBHC)

Credit Card Information     VISA     MasterCard     Discover     American Express

Name on card \_\_\_\_\_

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Federal ID Number: 54-1752058