

**School-Based Health Care Week**  
***Healthy and Learning: Back to School 2009***

**What can the state association do to help ensure the success of the virtual tours?**

- Send out emails to all of your members and follow up with any other form of communication you have accessible in order to help explain the purpose and importance of the virtual tours (especially at this pivotal time in SBHC legislative history).
- Explain that this is their chance to have THEIR Congressional Member tour THEIR center AND to establish a relationship with THEIR Member's office that will last the duration of the Member's tenure. It would help to outline the benefits of building a legislative champion.
- Offer technical assistance, such as:
  - helping to find a camera
  - planning the video
  - making the video
  - contacting the Congressional offices
- Refer all questions/concerns to NASBHC for additional assistance.
  - Email Susan Kilbourne, Director of Policy and Advocacy ([skilbourne@nasbhc.org](mailto:skilbourne@nasbhc.org)), with any questions or requests.
- Help NASBHC work with states that don't have state associations and who need technical assistance in order to spread the impact of this campaign. If you have a model that is particularly effective, let us know!

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