

## 2009 National School-Based Health Care Convention



# Exhibitor & Sponsor Prospectus

### If you are trying to:

- ▶ Connect with school-based health care providers
- ▶ Reach purchasers of school health materials and services
- ▶ Achieve a presence with adolescent health providers
- ▶ Advance school health practice

**You cannot miss this premier school health event!**

**Join us in Hollywood, Florida • June 24-27, 2009**  
**Westin Diplomat Resort and Spa**

## Why be an Exhibitor?

If you know us, you know we are a fun bunch and that we are the right audience for your school-health related ideas, products, and services.

For those of you who don't know us, here are the facts:

- ▶ There are more than 1,700 school-based health centers (SBHCs) in the U.S.
- ▶ More than 700 people from across the country attend annually, and the number is growing
- ▶ Attendees want to know about goods or services related to adolescent health, child health, or school health
- ▶ Asthma, diabetes, immunizations, reproductive health, and mental health are a few of the many issues that SBHC staff address on a daily basis

**Location:** Westin Diplomat Resort and Spa  
Hollywood, FL ■ 3555 South Ocean Drive ■ 888-627-9057  
**Room Rate:** \$225 single or double (book by June 2, 2009)

## Exhibit Schedule *(subject to change)*

Set-up	Thursday, June 25:	11:00 am – 4:00 pm
Exhibit	Thursday, June 25:	6:00 – 8:00 pm
	Friday, June 26:	7:30 – 9:00 am & 12:00 – 2:00 pm
	Saturday, June 27:	7:30 – 9:00 am
Tear-down	Saturday, June 27	9:00 am – 12:00 pm

## Exhibit Pricing

Rate	Size	Cost
Commercial	8x10	\$1,200
Commercial	Table Top	\$800
Non-Profit/Gov't	8x10	\$600
Non-Profit/Gov't	Table Top	\$400

## Exhibitor Benefits

- 6' skirted table, 1 chair, 1 wastebasket
- Company identification sign
- Profile in the convention program (75 words)
- Listing in the preliminary program (must have commitment by February 1, 2009)
- Listing in pre-convention newsletter (must have commitment by March 15, 2009)
- Listing on convention website
- Listing in convention program
- Participation in an on-site raffle to increase traffic
- One hard copy of post-conference attendee list
- Admission for 2 people to the exhibit area only

We've listened  
to your feedback.

This year there will be:

- ▶ Placement of the exhibit area in a central area to maximize traffic
- ▶ More meals served in the exhibit hall
- ▶ Well-defined windows of time for visiting the exhibit hall

## Advertising

NASBHC's Annual Convention program is the central source for information during the event. You can convey your company's value to attendees continuously with an ad in the program.

- ▶ Business card \$300
- ▶ Quarter-page \$525
- ▶ Half-page \$750
- ▶ Full page \$1,000

Deadline for copy: April 30, 2009

For more information contact

## Become a Sponsor!

### All Sponsors receive:

- ▶ All exhibitor benefits
- ▶ Ad space in the final convention program
- ▶ Two complimentary registrations
- ▶ Logo featured on the convention website with a hyperlink to your site
- ▶ Two invitations to conference VIP reception
- ▶ 8 x 10 exhibit space
- ▶ Special Sponsor ribbons

## Sponsorship Opportunities:

Sponsors at the National SBHC Convention enjoy high-profile recognition for enhanced ROI and branding.

### Big Kahuna \$10,000

All benefits listed at left, and:

- ▶ Display of your name and logo on conference bag (must have commitment by April 30, 2009)
- ▶ Insert (developed, produced, and shipped by sponsor) in conference bag (received at hotel by June 22, 2009)
- ▶ Logo and name featured in the NASBHC newsletter for the entire year
- ▶ Full-page black and white ad in the final convention program (must have artwork by April 30, 2009)
- ▶ Detailed listing with logo in final convention program (125 words)
- ▶ Signage with logo in convention registration area
- ▶ Pre-conference attendee list
- ▶ Two additional complimentary registrations
- ▶ Two additional invitations to conference VIP reception
- ▶ Upgrade to 8 x 20 exhibit booth space

### Hang Ten \$5,000

All benefits listed at left, and:

- ▶ Half-page black and white ad in the convention program (must have artwork by April 30, 2009)
- ▶ Detailed listing with logo in convention program (75 words)
- ▶ Signage with logo in convention registration area
- ▶ Pre-conference attendee list
- ▶ One additional complimentary registration
- ▶ One additional invitation to conference VIP reception

### Surfrider \$2,500

All benefits listed at left, and:

- ▶ Quarter-page black and white ad in the convention program (must have artwork by April 30, 2009)

### Additional opportunities – increase your company's profile at the NASBHC convention

- \$125** Pre-conference attendee list (sent to you 30 days before the conference)
- \$200** Take one! Display up to 800 copies of one item. \$50 for each additional item
- \$500** Feature your logo in one of the pre-conference e-blasts to NASBHC's e-mail list (only 6 spaces available)
- \$800** Place a promotional item (post card, premium, etc.) in the conference bag that is distributed to all attendees (does not include cost of producing item, must meet shipping deadline of June 22, 2009)

# NASBHC 2009 Annual Convention Sponsor, Exhibitor, & Advertiser Application

We wish to participate as:

## Sponsor (check your choice)

Check sponsor benefits for deadlines.

- Big Kahuna \$10,000
- Hang Ten \$5,000
- Surf rider \$2,500

## Advertiser (check your choice)

Artwork deadline is April 30, 2009.

- Full page \$1,000
- Half-page \$750
- Quarter-page \$525
- Business card \$300

- Promotional item in conference bag** **\$800**  
**(Must be received at hotel by June 22, 2009)**

(Please submit sample item(s) with form. You are responsible for providing all copies of items and for shipping and material handling costs. Material handling charges are billed separately by decoration contractor.)

## Exhibitor (check your choice)

Exhibitor deadline is April 30, 2009.

Check exhibitor benefits for other deadlines.

- Commercial 8' x 10' \$1,200
- Commercial 6' tabletop \$800
- Non-profit/Gov't 8' x 10' \$600
- Non-profit/Gov't 6' tabletop \$400
- Pre-conference attendee list** **\$125**
- Take one! Display** **\$200**

(Please submit sample item(s) with form. You are responsible for providing all copies of items and for shipping and material handling costs. Material handling charges are billed separately by decoration contractor.)

- Logo featured in pre-conference e-blast** **\$500**

**Only 6 opportunities!**

Organization Name: \_\_\_\_\_  Commercial  Non-Profit/Government

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Booth ID sign should read: \_\_\_\_\_

Please e-mail your organization profile to [wbrimfield@nasbhc.org](mailto:wbrimfield@nasbhc.org). **Note:** Profiles that exceed their word limit will be edited.

## Payment Options NASBHC Federal Tax ID# 54-1752058

- Our check for \$ \_\_\_\_\_ is enclosed. *Make check payable to NASBHC.*
- Please send an invoice to the contact person above.
- Visa  MasterCard  AmEx

Name on Card: \_\_\_\_\_

Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Please confirm that the address above is the billing address.

By submitting this application, the undersigned understands the topic, products, or services described must be appropriate to fostering the healthy development of children and their families and that NASBHC reserves the right to make a determination about which materials are appropriate for the intended audience. I further agree to abide by all policies, rules, and regulations of the 2009 NASBHC Convention.

*Note: Payment must be made within 45 days of invoice to ensure participation. Exhibit space assignment will not be made until payment is received in full. Submit application early for best placement!*

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_

Print Name \_\_\_\_\_

For more information, contact:

Whitney Brimfield at 202-638-5872 x 206  
[wbrimfield@nasbhc.org](mailto:wbrimfield@nasbhc.org)

Confirmation of booth assignment  
will be forwarded at a later date.

Date Received: \_\_\_\_\_

NASBHC Exhibits  
Attn: Whitney Brimfield  
666 11<sup>th</sup> Street, NW, Suite 735  
Washington, DC 20001