

## NASBHC State Affiliate Benefits

- Policy
  - State Affiliates are guaranteed an active voice in formulating NASBHC's federal policy agenda and advocacy strategy.
- Communication:
  - NASBHC will promote the work of our State Affiliates to national, state and local media.
  - The accomplishments of state affiliates will be regularly highlighted in the NASBHC newsletter and prominently displayed on the NASBHC website.
  - Affiliates will gain the opportunity to use the NASBHC State Affiliate seal on organizational websites and marketing tools thereby aligning their work with a powerful nationwide movement.
  - Each year, NASBHC's communications staff will supply each affiliate with 5 hours of consulting on their strategic communications efforts.
- Development
  - Pursuant upon approved guidelines, affiliates will benefit from joint resource development initiatives and programs. These may include fundraising, membership recruitment, dues sharing and database development.
  - Each year, NASBHC's resource development staff will supply each affiliate with 5 hours of consulting on their resource development efforts.
- Other Benefits
  - Upon the availability of NASBHC funding, State Affiliates will receive financial support for one annual trip to Washington D.C. by the state Executive Director or designated state leader for a State Affiliates meeting.

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